



Print

effective solutions





Print

'Effective Solutions'

At Paragon Print Solutions we have the experience and know how to help you find the perfect solution to maximise the exposure of clients' products in the marketplace. But it's not just in the food industry where we excel.

Paragon Print Solutions can create highly effective promotional mechanics to support product incentives across a number of industry sectors, these include:

- FMCG's
- Automotive
- B2B
- Travel and Tourism
- Retail
- Financial Products
- B2C
- Leisure and Entertainment

Our experienced team work with Brand Consultants, Brand Managers, Advertising and Sales Promotion agencies to create tailor made promotional mechanics to suit your specific requirements.

Our promotional label portfolio includes:

- Booklets
- Scratch and Sniff
- Twin Ply Bonded
- Dry Peel Tags
- Coin Reactive
- Peel and Reseal
- Content Insertion

Our market leading service is our success.



Materials sourced from sustainable managed forests and compostable to European standard en 13432.



Dry Peel Tags & Coupons

Typical dry peel tag applications

- Perfect for promotions where consumer handling and storage dictates an adhesive free product.
- Voucher collection or instant redemption coupon campaigns.

Specifications

- Single and twin ply construction.
- Printable on all faces.
- Wide range of materials and adhesives available including paper, card and synthetics.
- Can be die cut to any shape.
- Multiple perforation patterns for tear off portions.
- Coin reactive panels.
- Scratch and sniff panels.
- Sequential numbering.



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Paragon Print and Packaging
Enterprise Way, Pinchbeck, Spalding, Lincolnshire PE11 3YR
Tel +44 (0)1775 71 22 33 Fax +44 (0)1775 72 02 27
sales@paragonprintandpackaging.com www.paragonprintandpackaging.com

Twin Ply Bonded Labels

Typical twin ply bonded label Applications

- Can be used for instant win, redeemable voucher campaigns or postal applications where it can be written on by the customer.
- Where a degree of instore tamper evidence is required.
- Excellent for childrens collectibles.

Specifications

- Printable on all 4 faces.
- Single colour on reverse (self adhesive).
- Wide range of materials and adhesives available including paper, card and synthetics.
- Bonded to any self adhesive laminate using two vertical or horizontal perforated tear strips.
- Can be die cut to any shape.
- Coin reactive panels.
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Coin Reactive Food Labels

Our coin reactive food labels and tags are a perfect instant win mechanism.

We can coat most self adhesive substrates and card to determine a unique coin reactive panel, just contact us for more details.



Scratch & Sniff Labels

Our scratch and sniff labels and tags are utilised by cosmetics and perfume houses.

An ideal way to sample a scent in a mail-out friendly format.

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Swing Tags

Typical swing tag applications

- Perfect for Gift and premium product promotion.
- Versatile communication tool.

Specifications

- High quality print on all sides.
- Can be attached to virtually any product.
- Wide range of string, ribbon and elastic options available.
- Card and synthetic options available.
- Can be die cut to any shape.
- Folding options available.
- Perforation patterns for tear off portions.
- Metallic foil print available.
- Available in a range of high gloss and matt finishes.
- Available with metal eyelets for reinforcement.



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Peel & Reseal Labels

Typical peel and reseal label applications

- Ideal when increased information is required on space restrictive products or packaging.
- Uses include: recipe suggestions, product explanation or brand link promotions.

Specifications

- Printable on all 4 faces.
- Single colour on reverse (self adhesive).
- Wide range of materials and adhesives available including paper, card and synthetics.
- Bonded to any self adhesive laminate using a permanent hinge in any configuration.
- Can also be produced without a hinge to allow complete removal of top layer.
- Can be die cut to any shape.
- Peel here adhesive kill on face material to facilitate easy removal from carrier.
- Coin reactive panels.
- Scratch and sniff panels.
- Sequential numbering.



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Commercial Print

Typical commercial print applications

- A promotional or branded handout demonstrating product enhancement opportunities.
- Whatever your requirements, we can communicate your ideas through a wide range of printed media.

Specifications

- Available as single cut or folded cards.
- High quality print on both sides.
- Wide range of materials including paper, card and synthetics.
- Can be die cut to any shape.
- Coin reactive panels.
- Scratch and sniff panels.
- Sequential numbering.



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Booklets

Typical booklet Applications

- Essential for communicating large amounts of printed information.
- Secure system for instant win promotions.
- Ideal for many applications such as product information literature, complex promotional description or instant coupon redemption.

Specifications

- Booklet construction.
- Delivered in a concertina style, compact finished self adhesive label format.
- Multiple fold options.
- Printable full colour on all faces.
- Wide range of materials and adhesives available.
- Barcode incorporation.
- Film laminated for protection and ease of opening.
- Can be die cut into most shapes.
- Coin reactive panels.
- Scratch and sniff panels.
- Sequential numbering.
- Write on detachable coupons.
- Min size approximately 40mm square please ask for confirmation if smaller size required.



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Food Contact Insertion

Typical food contact insertion Applications

- Versatile campaign product where pack insertion is required but non contamination of product or promotional device is required.
- Supports all coupon and card formats typically used in cereal packs, convenience foods and high moisture environments.

Specifications

- Sealed in individual food grade film pouches.
- Any specification relating to insert product used.
- Supplied in food grade outers.

Typically

- Wide range of materials including paper, card and synthetics.
- Can be die cut to any shape.
- Coin reactive panels.
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